

Graphic Design Two

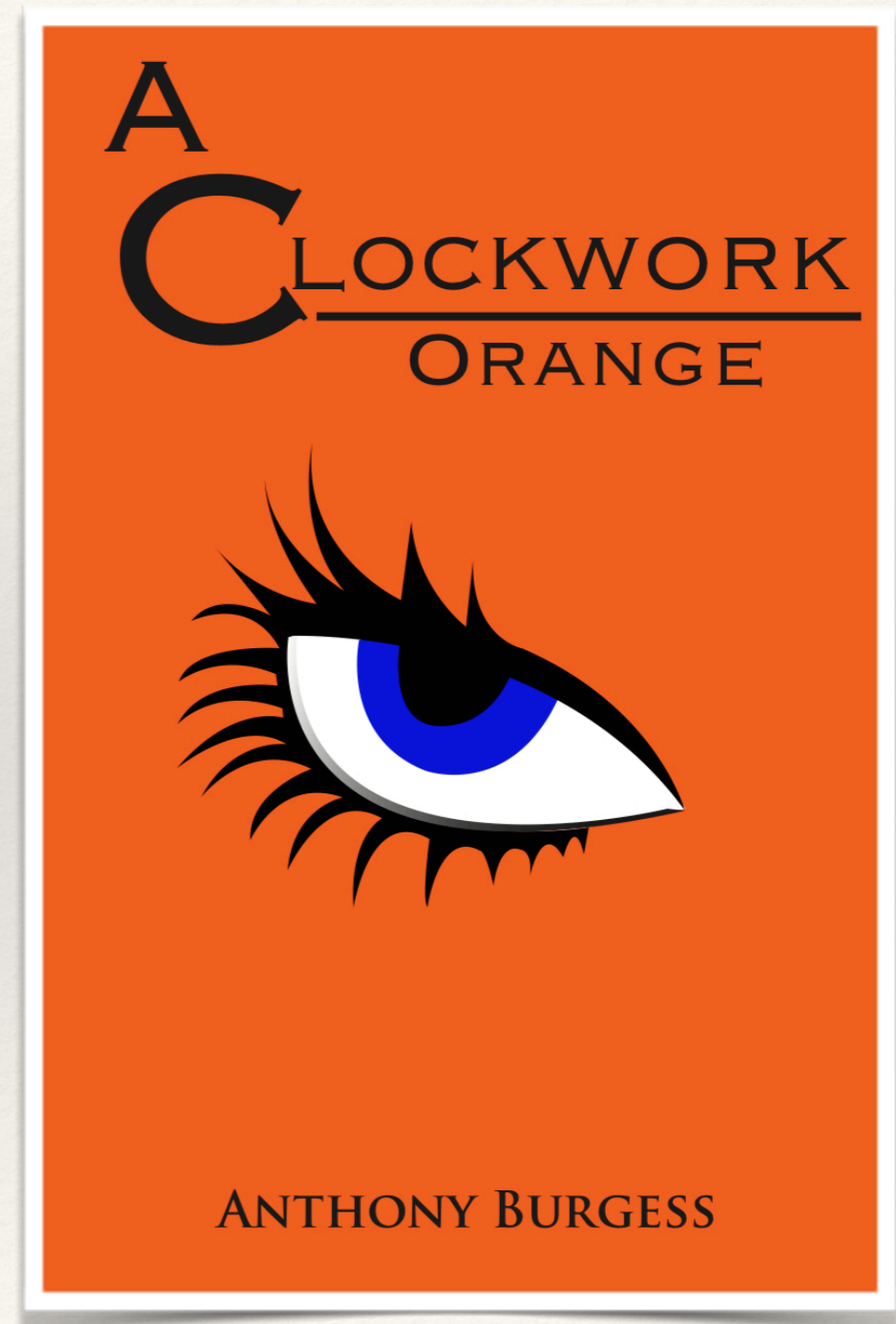
Design Project 3

Book Cover Design

Mr. Galins

Book Cover Design

- ❖ Take a well-known book and redesign the cover, back, spine
- ❖ Use the template I provide
- ❖ Any and all text on the original book must be included
- ❖ Must show before and after
- ❖ Multi-Step Grading

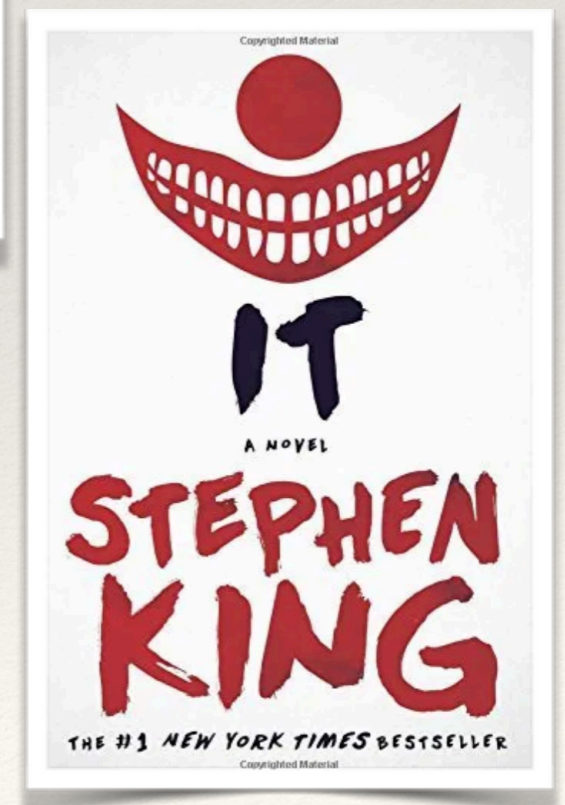
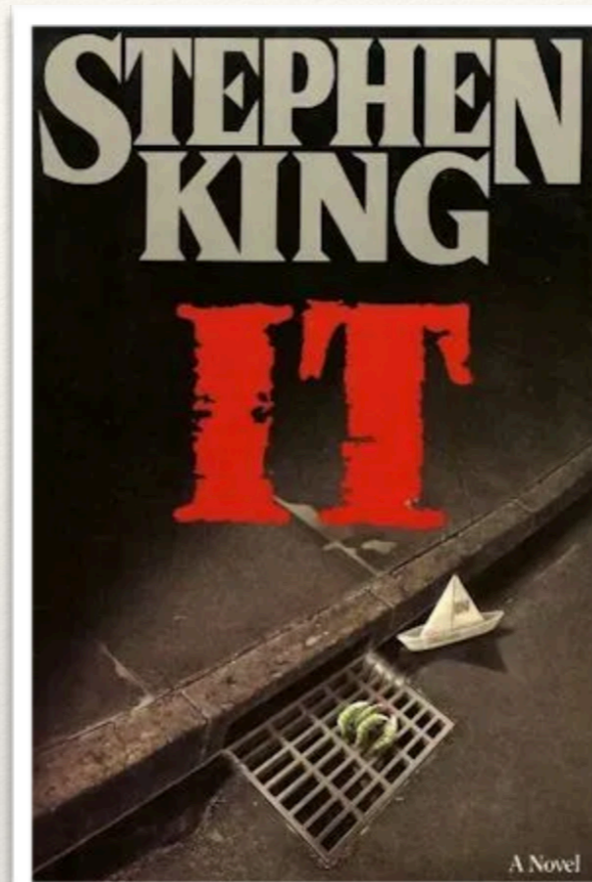


Anatomy of the Book Cover



Pre-Step One - Research

- ❖ Use your time to begin what book you want to redesign
- ❖ Research your book, review the original design and sketch your thumbnails to make your design better
- ❖ Any and all text on the original book must be included



Step One - Thumbnails
Due Wed. Dec. 11th

Thumbnails

- ❖ **Thumbnail sketches** are quick, abbreviated drawings, usually done very rapidly and with no corrections. You can use any medium, though pen or pencil is the most common.
- ❖ I will provide you with a thumbnail template sheet
- ❖ You **MUST** show me your sheet and tell me what **ONE** idea, out of your several ideas, you are going to move forward with



Time Management

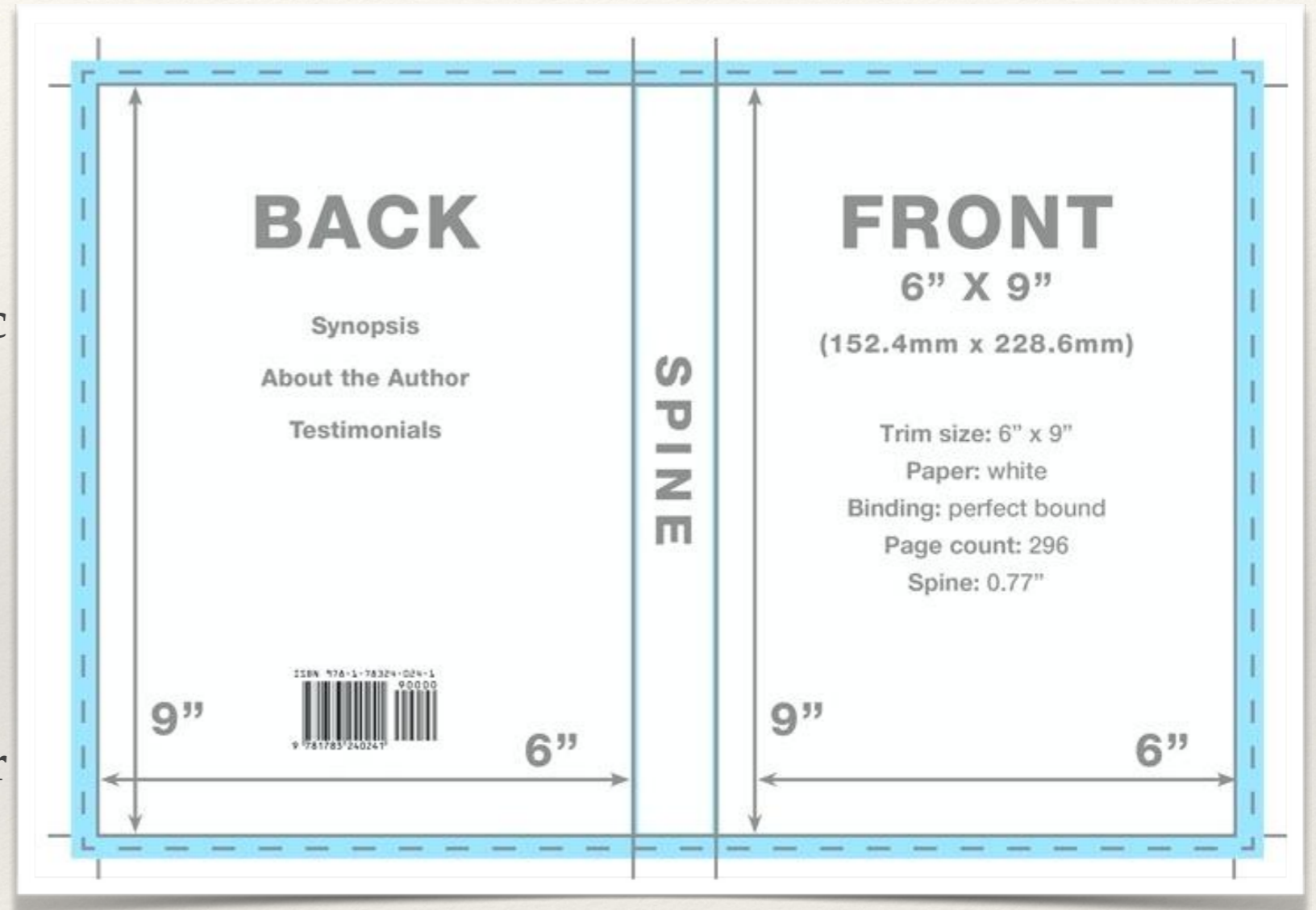
- ❖ Time management is the coordination of tasks and activities to maximize the effectiveness of an individual's efforts.
- ❖ In other words, do not wait till the last few days to do your work.



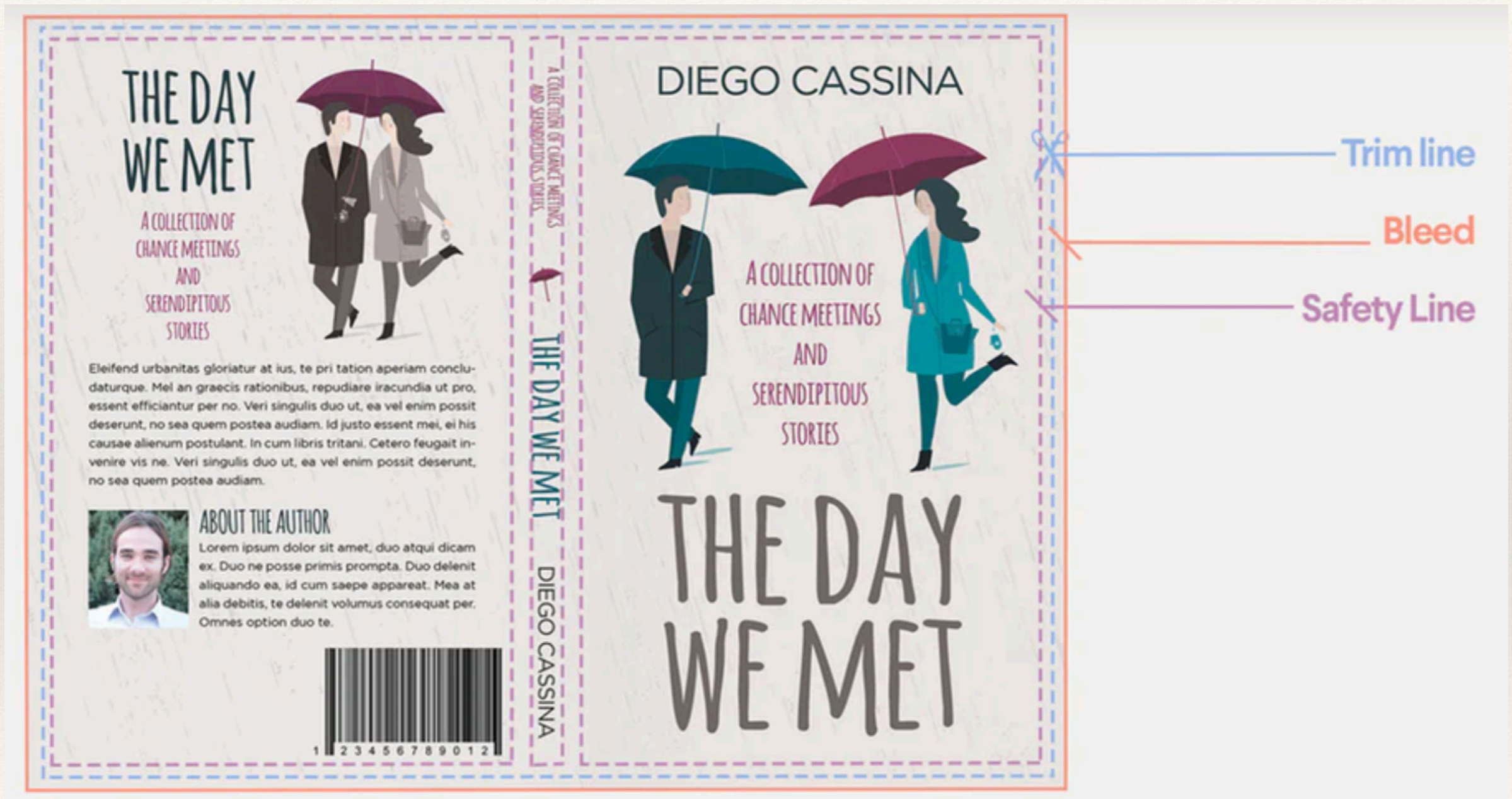
Step Two - Design
Due 13th

Design - A Die-line

- ❖ Using this template (die-line), bring it into InDesign and start your layout
- ❖ A **die-line** is used in graphic design as a placeholder for assisting in the proper layout of a document that will be diecut as part of the finishing process.
- ❖ You will need to design a for three things...Front Cover, Spine, and Back Cover
- ❖ All need to 'gel' and have the same idea and look



Die Line in a Layout



Step Three - Feedback
Due 16th

Feedback

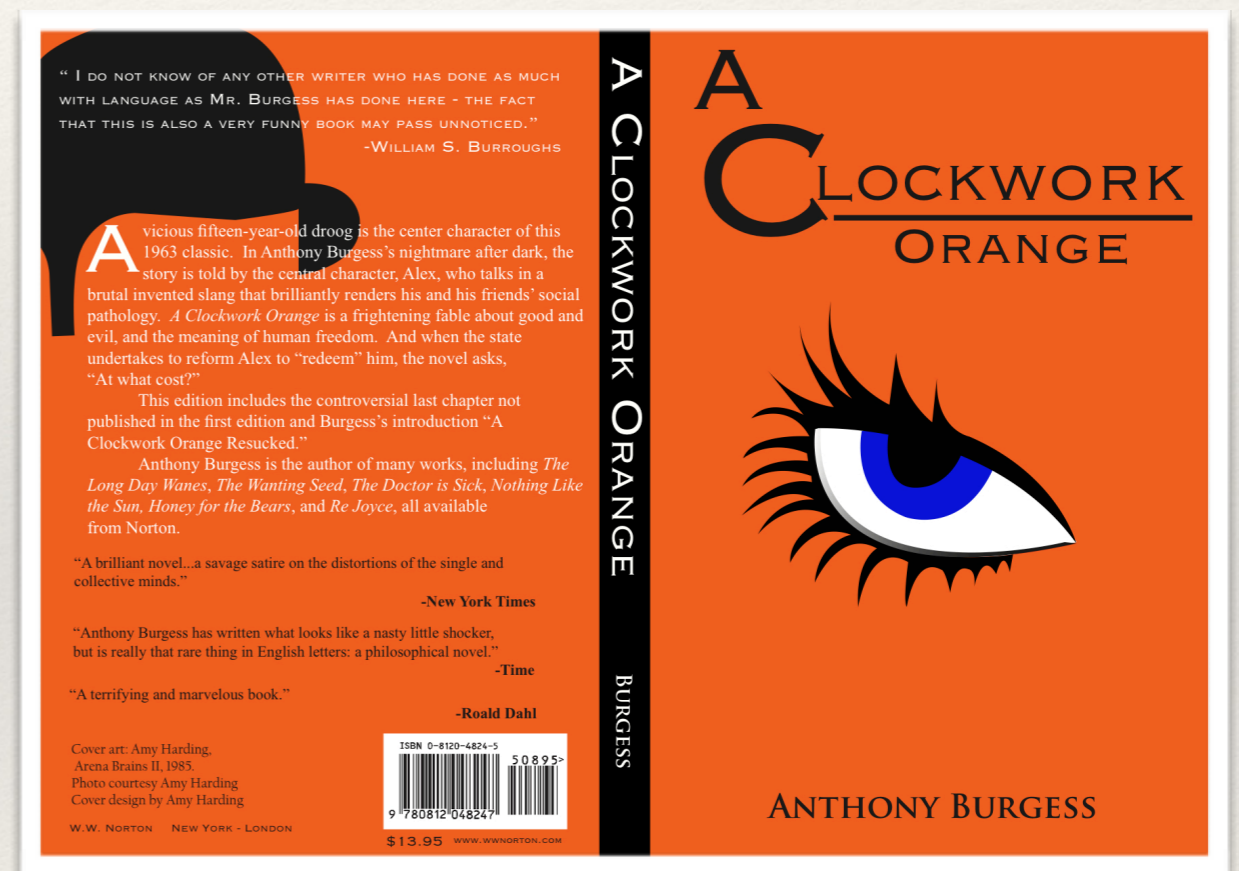
- ❖ You must show your tight comp to a fellow student and myself to see if we can provide you with and design changes we might see
- ❖ Due Monday 16th



Step Four - Final Design
Due Wed. Dec. 18th

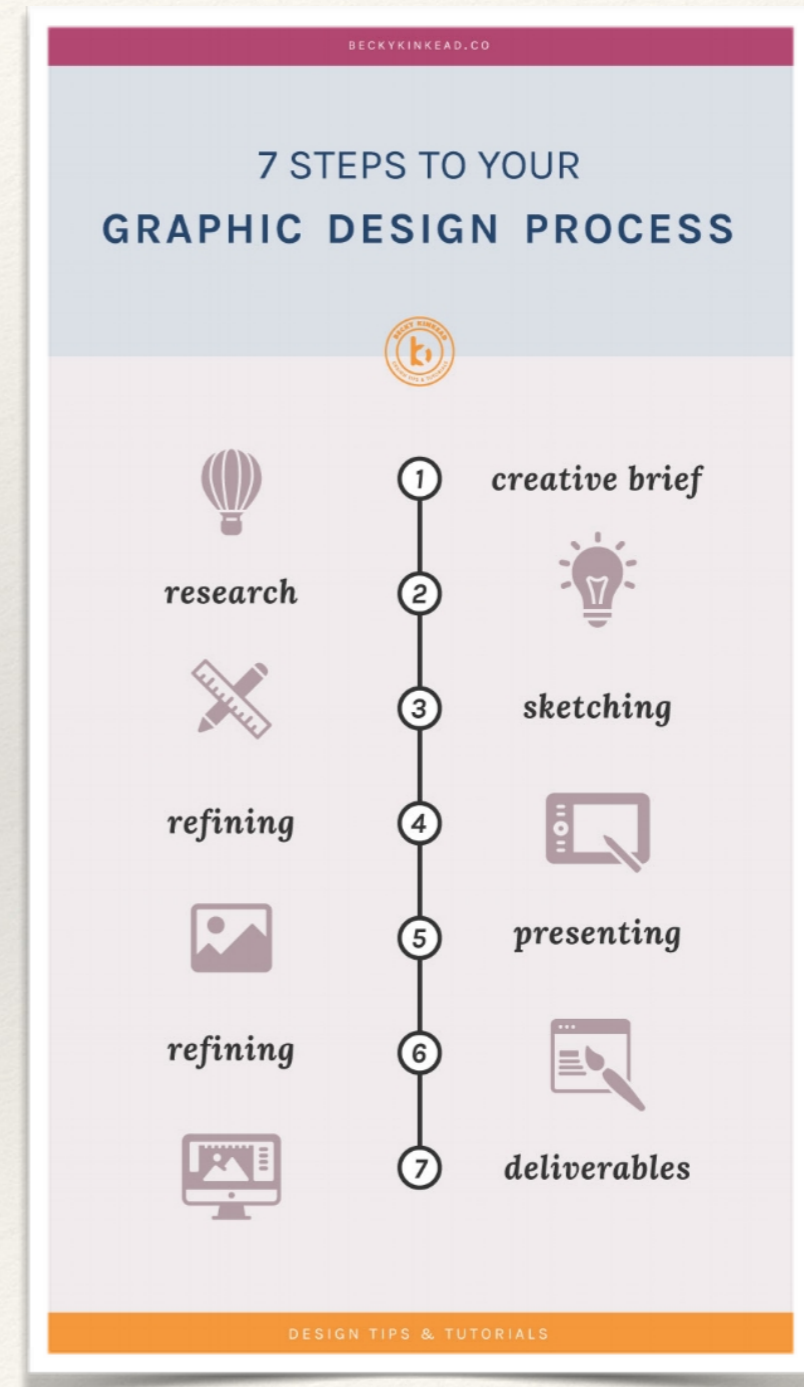
Final Design

- ❖ Based on the feedback you received from your peers...
- ❖ Apply those changes if you feel they make the product better
- ❖ Submit your work to me and upload to your site



Final Design

- ❖ Step One Due Dec. 11th
- ❖ Step Two Due Dec. 13th
- ❖ Step Three Due Dec. 16th
- ❖ Step Four Due Dec. 18th
- ❖ All steps must be uploaded to your Weebly site to show your progression of work



Questions?