

# GRAPHIC DESIGN ONE SI SYLLABUS

{Monday-Friday}



Instructor: Mr. Galins

Room: 224

## Course Description

Graphic Design is a class that teaches art and technology. In this class students will use design as a creative process in communication. Students will also explore various methods used to create and combine words, symbols, and images to create a visual representation of ideas and messages. Students will use the design cycle, basic art elements and principles of design and also learn how to use computer programs to enhance the impact of a student's design. This class teaches the basics of Graphic Design through an illustrative and corporate view.

At the end of this course, students will:

- ❖ Create a personal website to store their digital work.
- ❖ Understand the basics of successful design.
- ❖ Be able to use “language” of visual design successfully.
- ❖ Apply basic design concepts to commercial design.
- ❖ Creatively solve design problems.
- ❖ Manage design projects.
- ❖ Structure an ad campaign from a graphic designer's perspective.
- ❖ Use the Creative Suite as a design tool
- ❖ Use Adobe Photoshop as a photo editor combine art, photography and illustration.

## NEEDS AND RESOURCES

### Learning Outcomes

To successfully complete this course, students must:

- ❖ **Show up in class, on time!**
- ❖ Pass course quizzes
- ❖ Complete assignments by given deadlines
- ❖ Cooperate with other students and staff to increase learning potential
- ❖ Take part in class discussions and critiques of projects presented in class.

### Required Materials

To successfully complete this course, you will need:

- ❖ Access to the Delta Mac Lab or other computer.

### Additional Resources

- ❖ I will be using [deltavisualarts.weebly.com](http://deltavisualarts.weebly.com) to share projects and communications with my students as well as a way to submit projects to me.
- ❖ Students may want a folder to keep together only Graphic Design papers and handouts.
- ❖ Paper for notes, pencil and pens
- ❖ USB drive (flash drive) – optional but very beneficial
- ❖ Internet account (open)

## ASSIGNMENTS

This course is based primarily on the philosophy of project-based learning. This means that students will learn by designing and implementing design projects.

There will be regular assignments to complete, typically one per week or every other week, depending on the topic. These assignments will involve applying the principles and techniques of elements of art, principles of design and graphic design in increasingly complicated exercises and small projects.

There will also be a number of short quizzes during the semester to reinforce understanding of the concepts and technical details of graphic design.

Finally, a component of all Career and Technical Education (CTE) courses is a demonstration of Traits of a Young Professional. Students are expected to actively participate in class, show leadership, and exhibit responsible behavior in preparation for life beyond high school. There will be activities and tasks in the classroom that emphasize these skills.

## POLICIES AND PROCEDURES

General Rules:

- ❖ Students are to handle all class equipment, (including computers, cameras, etc.) with care.
- ❖ Cell phones, head phones, I-pods, etc. will not be allowed during my lectures.
- ❖ Food and beverages are not permitted in the classroom at any time.
- ❖ Class lab time is expected to be spent working on assignments. Students will not be allowed to defer designing, or editing designs until a later time.

### Grading Policies:

GD assignments will be graded on the projects: quality, creativeness, relevance to the assignment, and ability to communicate an idea or message. My Grading Rubric is posted in the class.

### Late Work

**All projects are due on or before a due date. After the due date, 10 points will be taken off and after 3 days a 0 will be given. Being on time with projects is the student's responsibility.**

### Grading Plan

Coursework will be graded as follows:

1.	GD Projects	60%
2.	Exercises & Quizzes	35%
3.	Class discussion	5%

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= 100%

### Grading Scale:

Grading Scale Percentage Letter Grade: 93 – 100 A, 90 – 92 A-, 87 – 89 B+, 83 – 86 B, 80 – 82 B-, 77 – 79 C+, 73 – 76 C, 70 – 72 C-, 67 – 69 D+, 63 – 66 D, 60 – 62 D-, 59 and below F. Grades are NOT rounded. For example, 89.9% is B+.

## ADDITIONAL INFORMATION

I normally have Period 6 as my planning period and can be found in my room, #224. Feel free to set up a time with me during this time or after school. My email is Andrej\_Galins@dpsk12.org.