HDDEN

Hidden Symbols

Creative Brief

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CELL PHONE
USE

AVISO
No se permiten teléfonos celulares
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NOTICE
No mobile phones

"Please, just put them away for this class."

–Mr. Galins

Project CLO

- *Students will select any word, they will need to use Adobe Illustrator to show symbolism to illustrate the essence of that particular word. Your work should captivating, thought-provoking, and worth looking at!*

Project Requirements

- Any clean word is fair game and keep it simple
- Any language is fair game
- The illustration need to compliment the word
- Thought-provoking
- Positive/Negative Space

Adobe Illustrator

- *I will show you have to 'create outlines' to help you*
- *Think of the type as 'parts'*

Project Timeline

- *Today, research a word you can illustrate*
- *Wednesday, start working in AI and find a sans serif font to wrk with.*
- *Thursday, submit project PDF to me*

"Questions?"

–Mr. Galins

Get to work!