

**HIDDEN**

Hidden Symbols

*Creative Brief*



**NO  
CELL PHONE  
USE**

**AVISO**



**No se  
permiten  
teléfonos  
celulares**

Reorder: ANS-9547 www.ComplianceSigns.com

**NOTICE**



**No  
mobile  
phones**

*“Please, just put them away  
for this class.”*

*—Mr. Galins*

# Project CLO

- ◆ *Students will select any word, they will need to use Adobe Illustrator to show symbolism to illustrate the essence of that particular word. Your work should be captivating, thought-provoking, and worth looking at!*

# Project Requirements

- ✦ Any clean word is fair game and keep it simple
- ✦ Any language is fair game
- ✦ The illustration need to compliment the word
- ✦ Thought-provoking
- ✦ Positive/Negative Space

The word "cup" is displayed in a bold, black, sans-serif font. The letters are thick and rounded, with a slightly irregular, hand-drawn quality. The 'c' is a simple curve, the 'u' has a flat bottom, and the 'p' has a rounded bottom. The word is centered within a white rectangular area that is framed by a thin black border.

# Adobe Illustrator

- ✦ *I will show you how to 'create outlines' to help you*
- ✦ *Think of the type as 'parts'*

**FOLD**

# Project Timeline

- ✿ *Today, research a word you can illustrate*
- ✿ *Wednesday, start working in AI and find a sans serif font to work with.*
- ✿ *Thursday, submit project PDF to me*

olive

*“Questions?”*

*–Mr. Galins*



Get to work!

A decorative horizontal flourish consisting of a central diamond shape with two long, thin, pointed extensions extending outwards to the left and right.